

Category 7. Leadership in Digital Health Transformation

Objective: Recognizes healthcare organizations and leaders who have successfully led enterprise-wide digital transformation initiatives that have improved patient care, operational efficiency, and organizational performance, while advancing national digital health priorities and responsible data governance.

1. **Strategic Vision and Leadership**
 - Digital transformation roadmap aligned with organizational and national priorities
 - Leadership involvement in driving and sustaining digital initiatives
2. **Adoption of Ayushman Bharat Digital Mission (ABDM)**
 - Implementation of ABDM components and digital health services
 - Promotion of ABDM adoption among patients and healthcare teams
3. **Governance and Digital Transformation Oversight**
 - Governance framework with clear accountability for digital initiatives
 - Regular monitoring of outcomes, risks, and performance
4. **Patient-Centric Digital Care**
 - Digital solutions enhancing access, convenience, and continuity of care
 - Improved patient engagement, experience, and satisfaction
5. **Clinical Quality and Patient Safety**
 - Use of digital tools for clinical decision support and evidence-based care
 - Measurable improvements in quality, safety, and outcomes
6. **Operational Excellence and Process Digitization**
 - Digitization of clinical and administrative workflows through EMR/HMS
 - Improved efficiency, productivity, and resource utilization
7. **Workforce Capacity Building and Change Management**
 - Training programs to strengthen digital competencies
 - Effective change management and user adoption
8. **DPDP Act Awareness and Compliance Initiatives**
 - Awareness and training programs on DPDP requirements
 - Implementation of privacy, consent, and data protection practices
9. **Interoperability, Data Governance, and Cybersecurity**
 - Secure integration and exchange of healthcare information
 - Strong cybersecurity, data governance, and incident management measures
10. **Innovation, Scalability, and Measurable Impact**
 - Innovative, scalable, and sustainable digital health solutions
 - Demonstrable impact on outcomes, operations, and healthcare delivery